

*ampl*ead



# Apply To Play

# Easy For Artists

Apply To Play is a simple, easy to use service that allows an artist (or their management) to submit applications to perform at festivals and events. The portal is fully customisable, enabling it to be branded with your event assets and include messages from your sponsors. You have control over what information is required from artist applications, including the option of uploading music and videos for you to listen to. Apply To Play handles the full flow of communication between you and the artist, making sure they are kept up to date with the status of their application.



## Versatile Data

Once an artist has applied for one event, they can re-use their data to apply for future events.



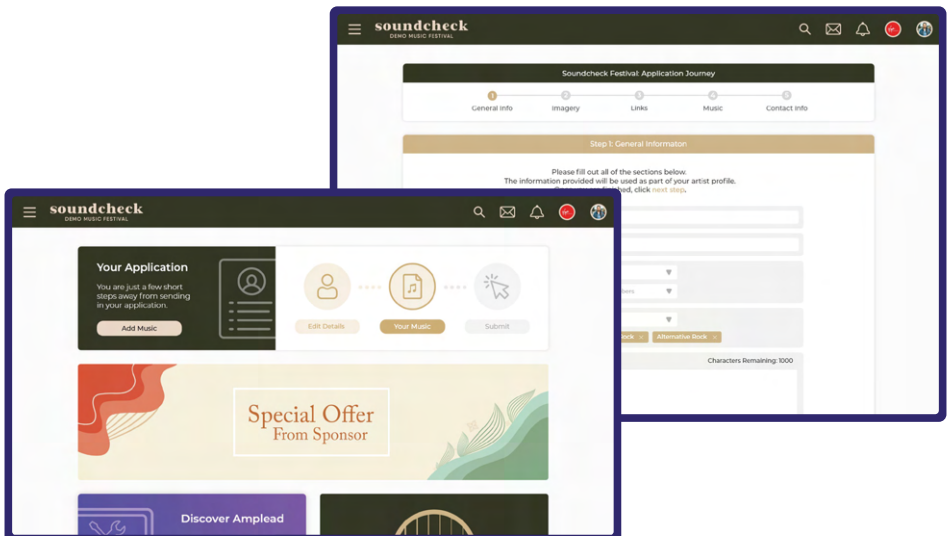
## Customisable

Apply To Play can be fully branded as your event, making it a seamless flow for artists from your website.



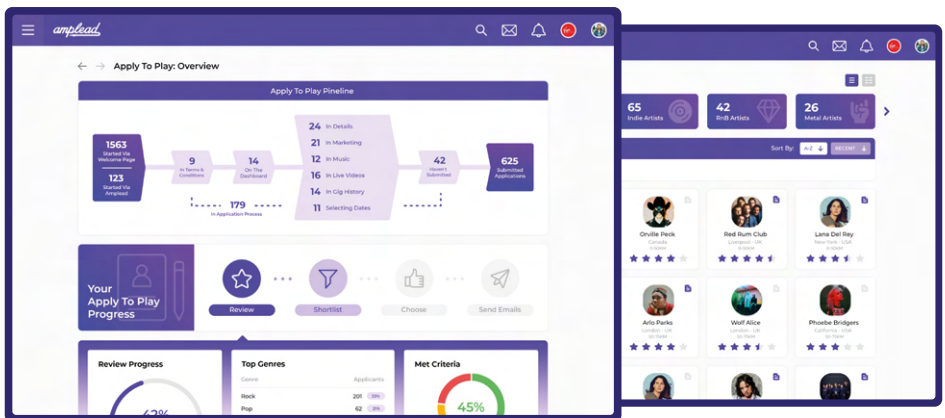
## Notifications

Artists are kept informed about their applications progress – submitted, pending, accepted or declined.



# Easy For Organisers

Apply To Play provides a management portal, allowing you to see the details of each artist that has applied. As each application is collected in a structured way, you can explore and filter the data, making it easy to find the acts that meet the criteria of your event. Instead of sifting through emails with varying EPK formats, you have the ability to filter applications by genre, location, type of act and more. Each applicant can be organised into folders, helping you in your process of working out if they are a yes, no, maybe, or even one to consider for the following year. Notifications are easy to send out, informing applicants of your decision and saving you time. Apply To Play only accepts high resolution images, allowing you to have everything you need for marketing purposes, without the need to request more information once artists have been approved.



## Clean & Organised

A minimalist design, with the ability to easily export artist data for use in your own systems.



## Easy Listening

Each application has a player that allows you to listen/view each track - regardless of the source



## Additional Information

Collect additional information for your event, such as tech specs and riders.



**Contact Us**

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